



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA

For students and working life

KPEDU IN A NUTSHELL

VISION

Sustainable growth, developing partnerships.

MISSION

Providing training and education for professional life as well as equipping our students with the tools for learning and a good life.

We provide second degree vocational qualifications and additional studies, apprenticeship training, liberal adult education as well as courses, training and recruitment support for companies.

Kpedu has **430** employees and annually we educate and train over **5000** students.

Our annual budget is approx. 40 M€.



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA, KPEDU

The region of Central Ostrobothnia's population is close to 70 000. The region is known for its strong cultural identity.

Kpedu's area of operation covers about 140 000 inhabitants, of which a quarter are Swedish speaking. Up to 70% of the region's workforce comes from secondary vocational qualification.

A significant portion of Kpedu's students come from neighboring regions in comparison to other institutions in the same field.



Membership municipalities:

Halsua, Kalajoki, Kannus, Kaustinen, Kokkola, Lestijärvi, Perho, Pietarsaari, Sievi, Toholampi & Veteli

Contract municipalities:

Kruunupyy, Pedersöre & Vöyri

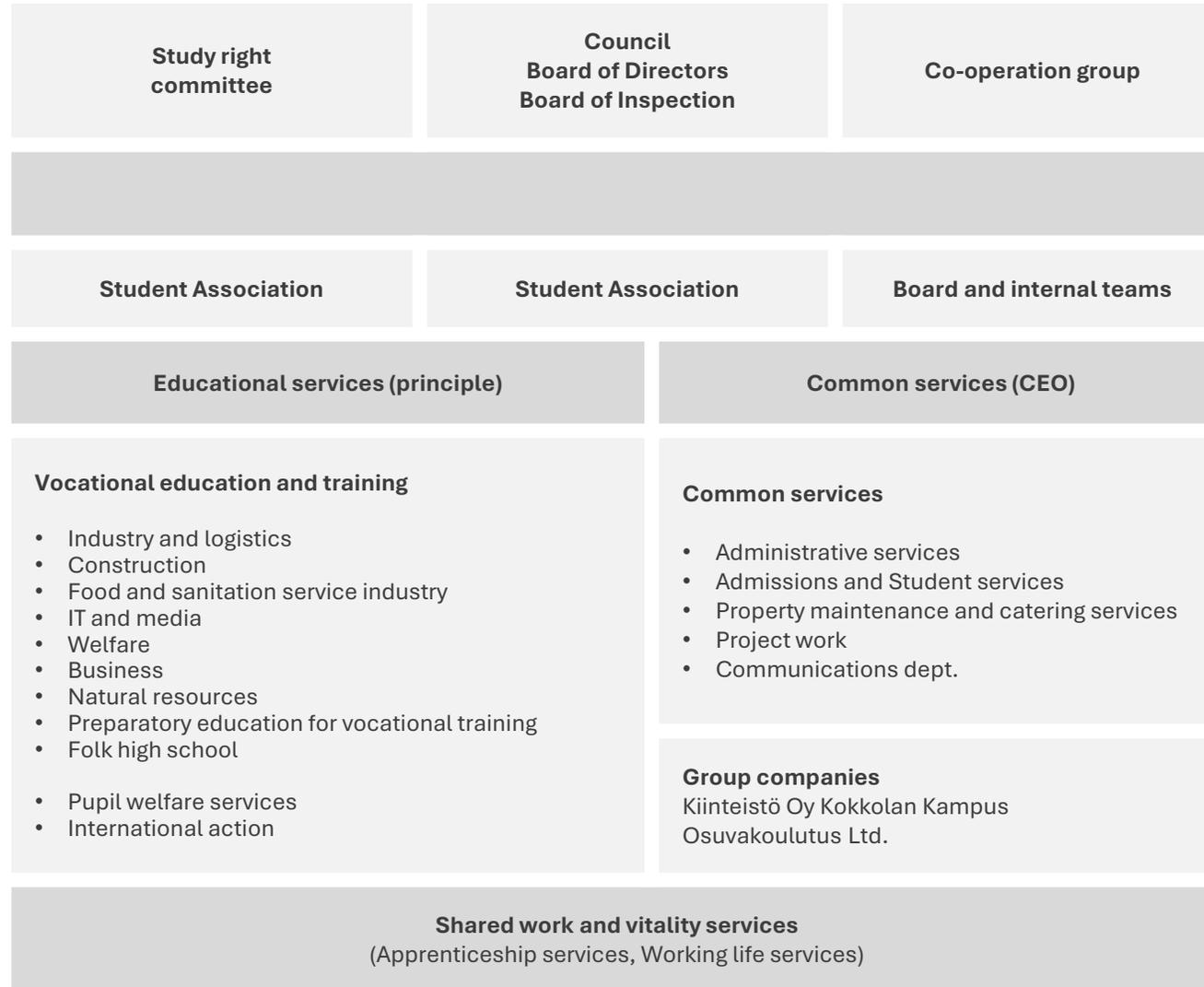
Our campuses:

Kokkola, Kannus, Kaustinen, Kälviä & Perho

ORGANIZATIONAL CHART



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA



OUR STRATEGY 2021–2025 (1/2)



CUSTOMER ORIENTATION

- We listen to and do everything in our power to meet the needs of our customers
- We provide our services with flexibility, positivity and with professionalism
- We offer the possibility to customize and individualize studies
- A guiding approach is emphasized in our operations



COMMUNITY

- Together we are more – we share information and care for our colleagues
- Promoting accessibility – everyone’s contribution towards development is welcome
- Creating a safe learning environment by valuing each other



SUSTAINABILITY

- Actively searching for sustainable approaches to action
- Aiming to be trailblazers and create success stories for our region
- Close cooperation with working life and developer organizations
- Fostering the development of entrepreneurship and the entrepreneurial education



OUR STRATEGY 2021–2025 (2/2)

KEY PRINCIPLES



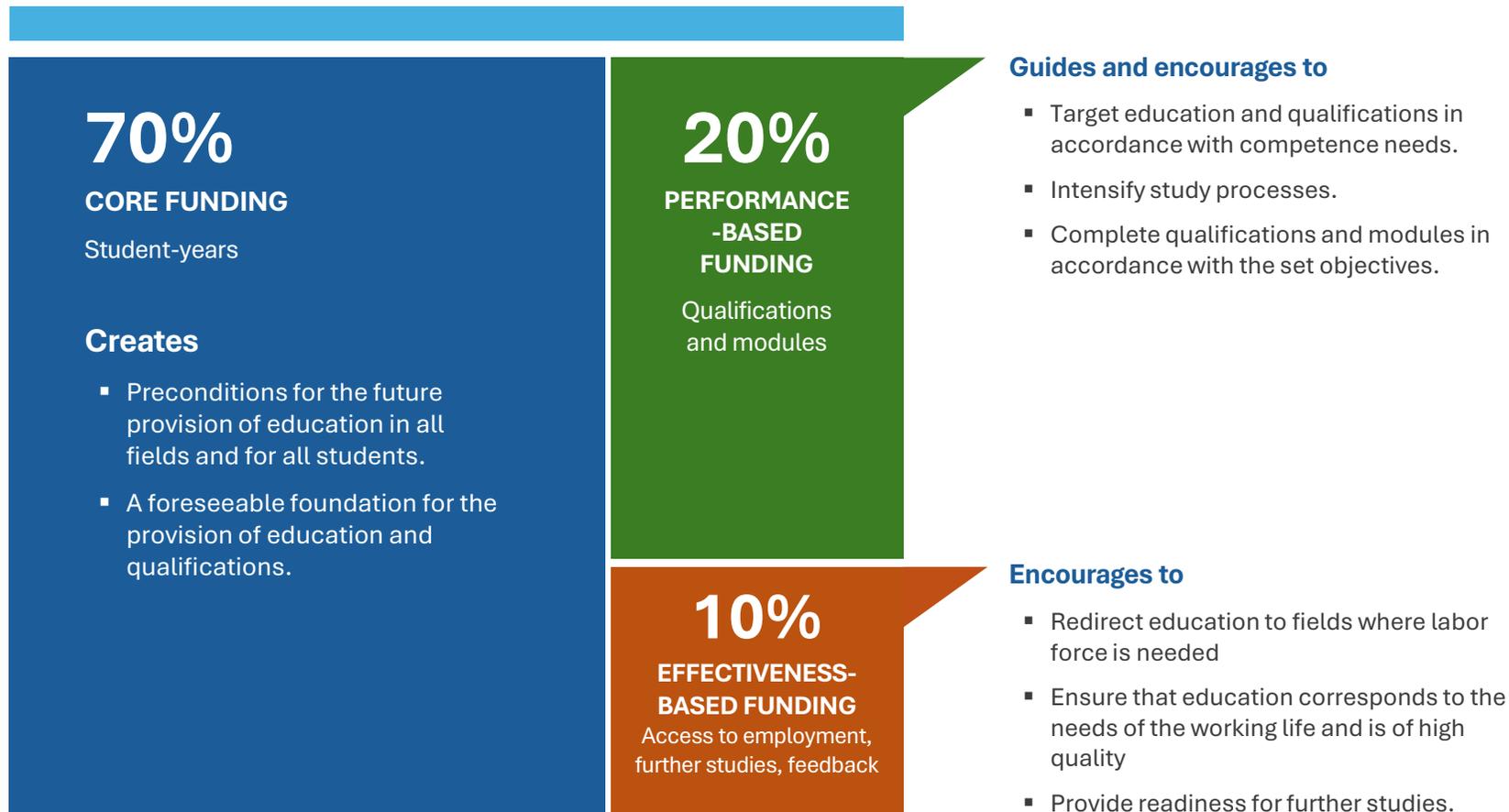
The development of vocational education and meeting the changing needs of the labor market is central to the implementation and evaluation of Kpedu's strategy. Relieving the labor shortage in the region is also a core concern of ours as well as cooperation with local employers, developing processes and fostering entrepreneurship.



FUNDING SYSTEM FOR VOCATIONAL EDUCATION AND TRAINING

STRATEGY FUNDING
(a maximum of 4% of the total funding)

IMPUTED FUNDING
(a maximum of 96% of the total funding)



Source: [Ministry of education and culture](#)

KPEDU KEY FIGURES OF 2024



Vocational upper secondary qualifications

58 

Vocational upper secondary students

5487 

...of which students in vocational further education and training 

 **1139**

Folk high school students

1167

Staff

430 



4,4

Student satisfaction (1-5)

Projects

53 

Project funding

2,4M€

Completed qualifications

1079 

Taitaja semifinalist

26 

Taitaja finalists

10

Apprenticeship trainings

1421

41,5M€
Turnover 

Profit

-0,4M€

2571 Training agreements 

0,98M€ Osoyakuolutus Ltd.'s turnover

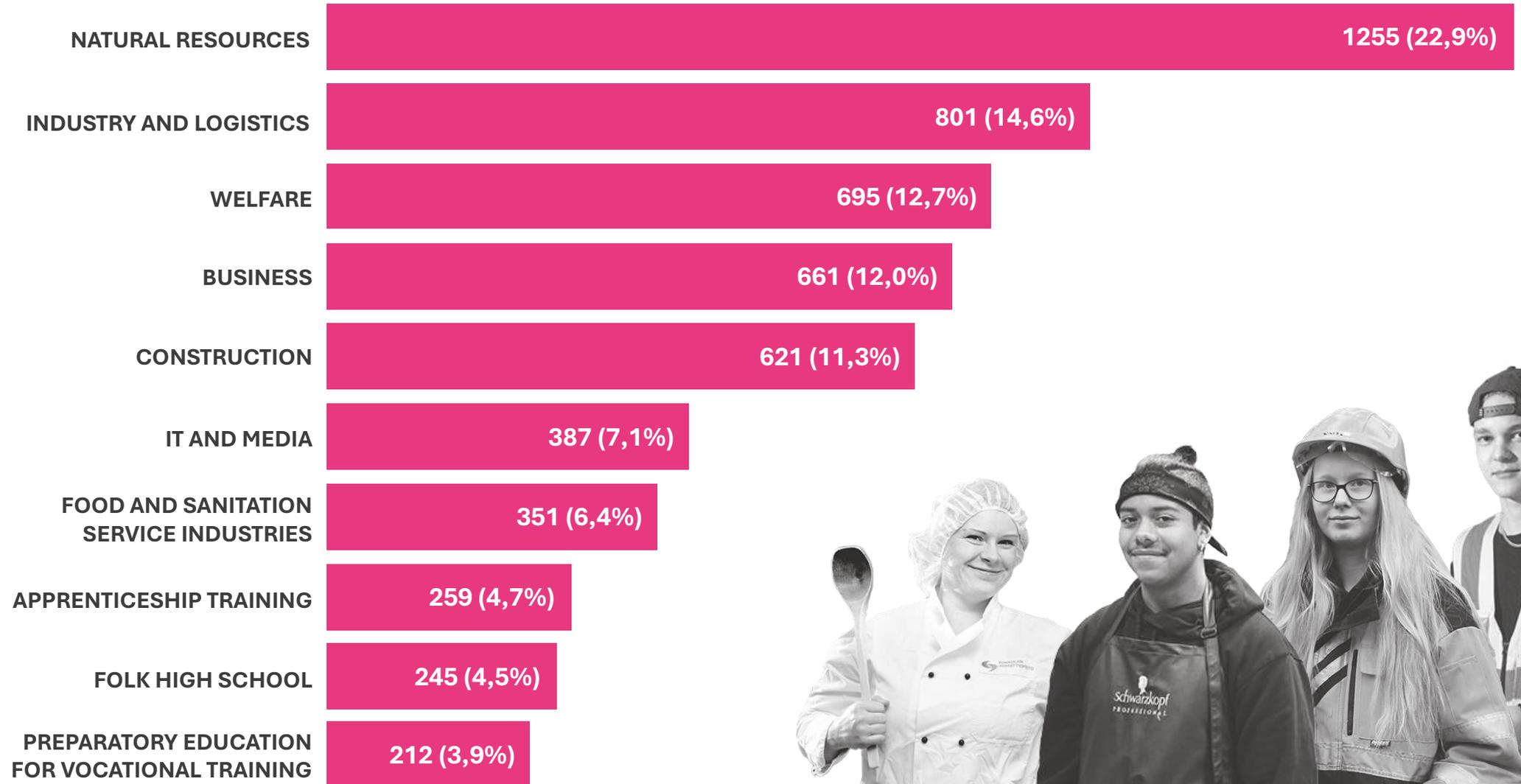
Students & staff traveling abroad

199 

102

Visitors from abroad

STUDENT COUNT BY FIELD 2024



INTERNATIONAL KPEDU IN FIGURES 2024

Our students
going on exchange

111



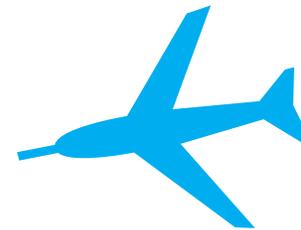
Our staff
traveling abroad

88



Students arriving
from abroad

61



Colleagues visiting
from abroad

41



559

Students whose mother
tongue other than Finnish

10

International
projects



35

International
partnerships (countries)



KPEDU'S PEDAGOGICAL PROGRAM FOR 2021–2025: value proposition for our students



<https://www.youtube.com/watch?v=UcdHVva44ggs>

A photograph of a young man with brown hair, wearing a grey sweater, sitting on the floor and smiling while looking at a tablet. A young girl with blonde hair, wearing a pink shirt and pink pants, is sitting next to him, also looking at the tablet. The man is holding a yellow balloon. The background is a bright, indoor setting, possibly a classroom or library.

EDUCATIONAL SERVICES

- Vocational upper secondary qualifications, further vocational qualifications and specialist vocational qualifications
 - 30 vocational upper secondary qualifications and 65 vocational qualification units
 - Joint application for children of compulsory education age
 - Continuous admission
- Folk high school
- Preparatory education for vocational training (TUVA)
- High school (dual degree)
- Apprenticeship training and training agreements

TOWARDS WORKING LIFE

- Education aiming for vocational upper secondary qualifications, labor policy education, short-term continuing education
- Apprenticeship training and training agreements
- **Osuva-koulutus Ltd. Provides:**
 - Certifications
 - Labor policy education
 - Recruitment training
 - Customized courses & training for companies
- **Study and career guidance:**
 - for job seekers, people switching careers and people in other transitional phases of life



PROJECTS

- Approximately 60 publicly funded projects, of which half are EU-funded
- Project work volume on an annual basis 3M € (ca. 8% of budget)
- The project's actions support Kpedu's strategy of sustainable growth and the common goals of our region
- Funding comes from The Ministry of Education and Culture, Centre for Economic Development, Transport and the Environment, The Finnish National Agency for Education, regional councils, membership municipalities, various ministries, companies and the EU commission
- Partners and collaborators are the employment office, local government pilots on employment, local entrepreneurs, the chamber of commerce, Centria UAS, Kokkola University Consortium Chydenius, other educational institutions and other interest groups
- The target audience in our projects are students and staff, companies, employers, people changing careers and job seekers
- Extensive experience in running development projects
- Projects hold significant role in the development of the area



CONTACT INFORMATION

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