



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA

For students and working life

WHO WE ARE



<https://youtu.be/8etPeflwDNQ>

KPEDU IN A NUTSHELL

VISION

Sustainable growth, developing partnerships.

MISSION

Providing training and education for professional life as well as equipping our students with the tools for learning and a good life.

We provide second degree vocational qualifications and additional studies, apprenticeship training, liberal adult education as well as courses, training and recruitment support for companies.

Kpedu has **430** employees and annually we educate and train over **5000** students.

Our annual budget is approx. 40 M€.



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA, KPEDU

The region of Central Ostrobothnia's population is close to 70 000. The region is known for its strong cultural identity.

Kpedu's area of operation covers about 140 000 inhabitants, of which a quarter are Swedish speaking. Up to 70% of the region's workforce comes from secondary vocational qualification.

A significant portion of Kpedu's students come from neighboring regions in comparison to other institutions in the same field.



Membership municipalities:

Halsua, Kalajoki, Kannus, Kaustinen, Kokkola, Lestijärvi, Perho, Pietarsaari, Sievi, Toholampi & Veteli

Contract municipalities:

Kruunupyy, Pedersöre & Vöyri

Our campuses:

Kokkola, Kannus, Kaustinen, Kälviä & Perho

ORGANIZATIONAL CHART



THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA

**Study right
committee**

**Council
Board of Directors
Board of Inspection**

Co-operation group

Student Association

Student Association

Board and internal teams

Educational services (principle)

Common services (CEO)

Vocational education and training

- Industry and logistics
- Construction
- Food and sanitation service industry
- IT and media
- Welfare
- Business
- Natural resources
- Preparatory education for vocational training
- Folk high school
- Pupil welfare services
- International action

Common services

- Administrative services
- Admissions and Student services
- Property maintenance and catering services
- Project work
- Communications dept.

Group companies

Kiinteistö Oy Kokkolan Kampus
Osuva koulutus Ltd.

Shared work and vitality services
(Apprenticeship services, Working life services)

OUR STRATEGY 2021–2025 (1/2)



CUSTOMER ORIENTATION

- We listen to and do everything in our power to meet the needs of our customers
- We provide our services with flexibility, positivity and with professionalism
- We offer the possibility to customize and individualize studies
- A guiding approach is emphasized in our operations



COMMUNITY

- Together we are more – we share information and care for our colleagues
- Promoting accessibility – everyone's contribution towards development is welcome
- Creating a safe learning environment by valuing each other



SUSTAINABILITY

- Actively searching for sustainable approaches to action
- Aiming to be trailblazers and create success stories for our region
- Close cooperation with working life and developer organizations
- Fostering the development of entrepreneurship and the entrepreneurial education



OUR STRATEGY 2021–2025 (2/2)

KEY PRINCIPLES



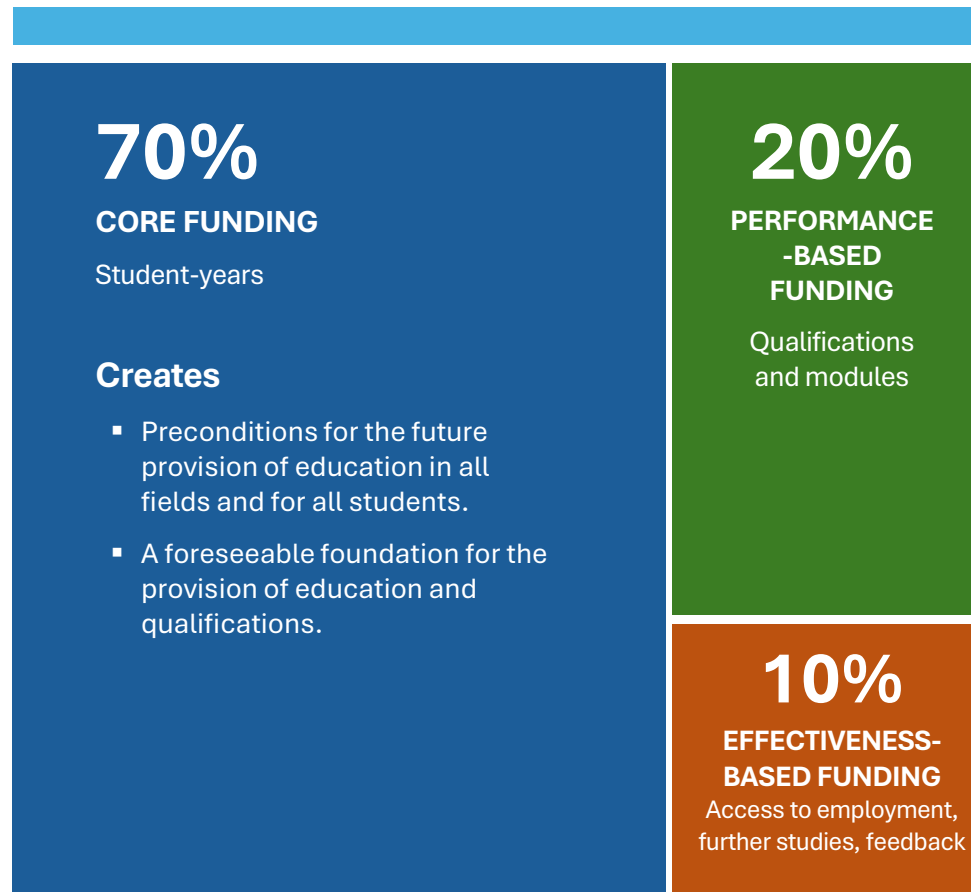
The development of vocational education and meeting the changing needs of the labor market is central to the implementation and evaluation of Kpedu's strategy. Relieving the labor shortage in the region is also a core concern of ours as well as cooperation with local employers, developing processes and fostering entrepreneurship.



FUNDING SYSTEM FOR VOCATIONAL EDUCATION AND TRAINING

STRATEGY FUNDING
(a maximum of 4% of the total funding)

IMPUTED FUNDING
(a maximum of 96% of the total funding)



70%

CORE FUNDING

Student-years

Creates

- Preconditions for the future provision of education in all fields and for all students.
- A foreseeable foundation for the provision of education and qualifications.

20%

PERFORMANCE-BASED FUNDING

Qualifications and modules

10%

EFFECTIVENESS-BASED FUNDING

Access to employment, further studies, feedback

Guides and encourages to

- Target education and qualifications in accordance with competence needs.
- Intensify study processes.
- Complete qualifications and modules in accordance with the set objectives.

Encourages to

- Redirect education to fields where labor force is needed
- Ensure that education corresponds to the needs of the working life and is of high quality
- Provide readiness for further studies.

Source: [Ministry of education and culture](#)

KPEDU KEY FIGURES OF 2024



Vocational upper
secondary qualifications

58 

Completed qualifications

1079 

Vocational upper
secondary students

5487 

...of which
students in
vocational further
education and training

 **1139**

Folk high
school students

1167

Staff

430 



4,4

Student
satisfaction
(1-5)

Projects

53



Project funding

2,4M€

Taitaja
semifinalist

26



Taitaja
finalists

10

Apprenticeship
trainings

1421

2571

Training
agreements



41,5M€

Turnover



Profit

-0,4M€

0,98M€

Osuva koulutus Ltd.'s turnover

Students & staff
traveling abroad

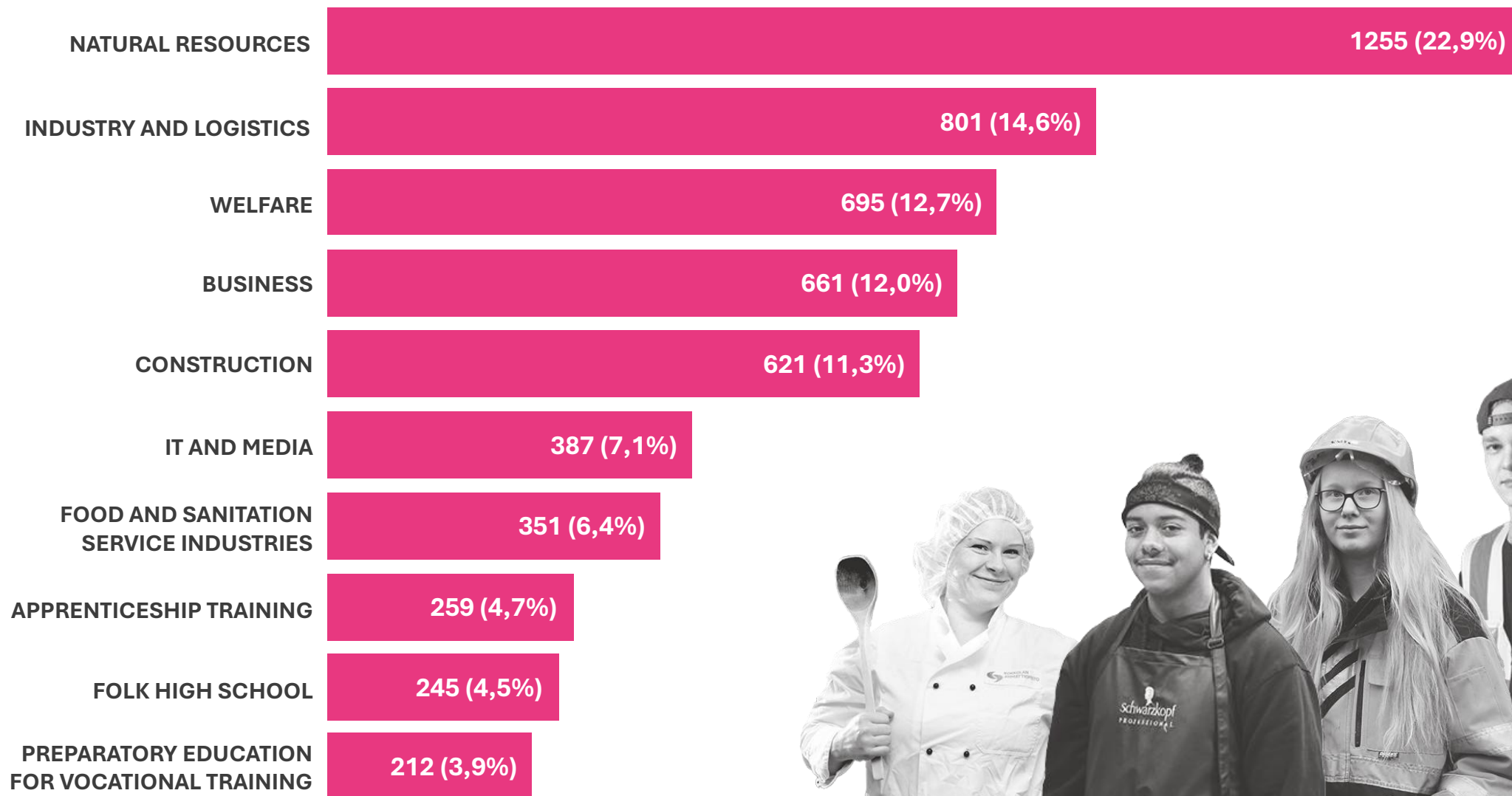
199



102

Visitors from
abroad

STUDENT COUNT BY FIELD 2024



INTERNATIONAL KPEDU IN FIGURES 2024

Our students
going on exchange

111

Our staff
traveling abroad

88

Students arriving
from abroad

61

Colleagues visiting
from abroad

41



559

Students whose mother
tongue other than Finnish

10

International
projects



35

International
partnerships (countries)



KPEDU'S PEDAGOGICAL PROGRAM FOR 2021–2025: value proposition for our students



<https://www.youtube.com/watch?v=UcdHVa44ggs>

A photograph of a young man with brown hair, wearing a grey sweater, and a young girl with blonde hair, wearing a pink shirt, sitting together and looking at a tablet. The man is holding the tablet and pointing at the screen, while the girl looks on. The background is a blurred indoor setting.

EDUCATIONAL SERVICES

- Vocational upper secondary qualifications, further vocational qualifications and specialist vocational qualifications
 - 30 vocational upper secondary qualifications and 65 vocational qualification units
 - Joint application for children of compulsory education age
 - Continuous admission
- Folk high school
- Preparatory education for vocational training (TUVA)
- High school (dual degree)
- Apprenticeship training and training agreements

TOWARDS WORKING LIFE

- Education aiming for vocational upper secondary qualifications, labor policy education, short-term continuing education
- Apprenticeship training and training agreements
- **Osuva-koulutus Ltd. Provides:**
 - Certifications
 - Labor policy education
 - Recruitment training
 - Customized courses & training for companies
- **Study and career guidance:**
 - for job seekers, people switching careers and people in other transitional phases of life



PROJECTS

- Approximately 60 publicly funded projects, of which half are EU-funded
- Project work volume on an annual basis 3M € (ca. 8% of budget)
- The project's actions support Kpedu's strategy of sustainable growth and the common goals of our region
- Funding comes from The Ministry of Education and Culture, Centre for Economic Development, Transport and the Environment, The Finnish National Agency for Education, regional councils, membership municipalities, various ministries, companies and the EU commission
- Partners and collaborators are the employment office, local government pilots on employment, local entrepreneurs, the chamber of commerce, Centria UAS, Kokkola University Consortium Chydenius, other educational institutions and other interest groups
- The target audience in our projects are students and staff, companies, employers, people changing careers and job seekers
- Extensive experience in running development projects
- Projects hold significant role in the development of the area



CONTACT INFORMATION

email addresses: firstname.lastname@kpedu.fi

KPEDU VOCATIONAL COLLEGE

Principal Nina Sundström, +358 40 359 6222

THE FEDERATION OF EDUCATION IN CENTRAL OSTROBOTHNIA, KPEDU

CEO Ari Maunuksela, +358 50 386 5939

WORKING LIFE AND VITALITY SERVICES

a.i. Account Manager,
Mika Väisälä, +358 44 725 0832

- **Welfare** Sari Haglund, +358 40 808 5153
- **IT and media** Jari Urpilainen, +358 40 807 3650
- **Business and security** Ulla Pollari, +358 44 725 0853
- **Construction** Tom Bjön, +358 44 725 0102
- **Industry and logistics** Petri Ahoniemi, +358 44 725 0892
- **Food and sanitation service industries** Jari Urpilainen, +358 40 807 3650
- **Natural resources** Hanna-Mari Laitala, +358 44 725 0682
- **Folk high school** Salla Lillhonga, +358 44 725 0722
- **Preparatory education for vocational training and general studies** Carita Tuominen, +358 40 808 5153

International coordination

International Developer / Project Manager Heidi Jokinen, +358 44 7250 624

Osuva Koulutus Oy

a.i. CEO Henna Kantola, +358 40 807 3690

Apprenticeship services

Apprenticeship Manager Johanna Herrala, +358 40 359 6239

Admissions & Student services

Head of Academic Affairs Merja Kivelä, +358 40 808 5161



Kpedu

For students and working life



@kpedufi



@kpammattiopisto



@Keski-Pohjanmaan ammattiopisto



@kpedufi



www.kpedu.fi

